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**For Immediate Release**

## **The Employers' Association's Welcomes New President to their TEA(M)**

**Grand Rapids, MI – April 13, 2024** – Nick Kacher has been hired by The Employers' Association's Board of Directors as its new President. TEA serves Members and the local business community as a not-for-profit Human Resources Support group which was founded in 1939.

"I am honored and excited to step into the role of President at The Employers' Association. For the past 85 years, TEA has been at the forefront of empowering businesses and fostering collaboration within our community. I am committed to building upon this legacy by leading with integrity, championing the needs of our members, and advancing initiatives that drive sustainable growth and prosperity. Together with our talented team, I look forward to forging new partnerships, navigating challenges, and helping TEA contribute to the success of businesses across our region," said Kacher.

Prior to joining TEA, Nick served as the Senior Vice President and General Counsel for a global association of law firms where he oversaw membership development and growth, sales, staff management, member relations and retention, budgeting and financial oversight, event planning and execution, brand marketing, and the building of alliances and partnerships.

Nick graduated from the University of Michigan with a BA in English and Education. He then obtained his law degree from Loyola University Chicago's School of Law where he was a pro bono award recipient.

Nick and his wife have two teenage children and live in Ada, Michigan. He enjoys volunteering with his kid's activities and stays involved around the community.

### **About The Employers' Association**

The Employers' Association (TEA) is a Not-For-Profit association providing comprehensive HR-related services including benchmark information, training, human resources support, talent management, and networking opportunities. Our mission is to provide employers with practical Human Resource Solutions that promote operational excellence and organizational sustainability. Please visit our website ([www.teagr.org](http://www.teagr.org)) or call 616.698.1167 for more information.

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